

Proposal for Hosting the 2026–2027 TSSAA Girls Flag Football Championships



Submitted by:

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Overview

Rutherford County is proud to submit this proposal to host the 2026–2027 TSSAA High School Baseball State Championships. With a proven history of successfully hosting premier high school athletic events—including the TSSAA Spring Fling, Basketball, Bowling, Cheer and Dance, and Volleyball Championships, our community offers world-class facilities, a dedicated support team, and a welcoming environment for student-athletes, coaches, and fans.

Murfreesboro Parks & Rec Field Available Dates: 2026 Championships – May 11 – 23, 226
2027 Championships – May 17 – 29, 2027

Championship Format

- Number of classifications to be determined
 - Number and format of postseason games to be determined
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Minimum Facility Requirements

- Field(s) with proper high school dimensions as outlined in the NFHS Flag Football Rules Book (to be published in May 2025)
 - 40 yards wide by 100 yards long
 - Proper lighting for night games
 - Availability of artificial turf fields in certain weather conditions
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Host Site & Responsibilities

The Rutherford County CVB will work with the Murfreesboro Parks and Recreation Department to assist TSSAA in securing the Richard Siegel Soccer Complex in Murfreesboro to serve as the host for the Girls Flag Football Championships. This venue seats 1,000. Richard Siegel Soccer Complex will provide the following:

- Fields that are 40 yards wide by 100 yards long and will meet the NFHS Flag Football Rules Book
- 21 fields, including 1 lighted championship stadium field that seats 1,000 people and 7 lighted turf fields
- 2 concessions stands
- Adequate police and security presence and crowd control plan
- Medical coverage
- Facility management
- Ticket sales area
- Adequate parking for participants and spectators, along with parking coordination and signage
- Parking attendees
- Hospitality capabilities
- Location for officials to dress and meet
- A working area for TSSAA staff, media and other VIPs
- Internet capacity to livestream events on the NFHS Network and for use by TSSAA staff and media
- Hotel room nights for staff and officials, and hotel options for participating teams and spectators



Event Support and Financial Commitment

The Rutherford County Convention and Visitors Bureau (CVB) is proud to support this event through the following commitments:

- 1. **Cash Bid:** \$5,000 to support event expenses and production
- 2. **Complimentary Room Nights:** 15 complimentary room nights
Valued at approximately \$2,385 (based on a \$159 average nightly rate)
- 3. **Facility Coordination and Site Visits:** Assistance with site visits, planning, and logistics as requested by TSSAA
- 4. **Event Promotion:** Promote on social media and event calendars

Total Value of Proposal:

2026 Championships

Cash Bid Fee	\$	5,000
Room Nights	\$	2,385
Facility Cost	\$	6,500
Maintenance/Staffing	\$	2,000
Total	\$	15,885

2027 Championships

Cash Bid Fee	\$	5,000
Room Nights	\$	1,908
Facility Cost	\$	6,500
Maintenance/Staffing	\$	2,000
Total	\$	15,885

Hotel Availability

Rutherford County offers more than 5,700 hotel rooms across nationally recognized brands. The CVB will work closely with area hotels to secure room blocks and competitive group rates for athletes, officials, and visitors. New hotels opening in Murfreesboro in 2025 include Holiday Inn Express and TownePlace Suites by Marriott. The DoubleTree by Hilton in Murfreesboro is currently undergoing renovations.

Media Hospitality

The City of Murfreesboro Parks & Recreation Department will provide hospitality in a designated hospitality area for TSSAA media.

Support Staff

The Rutherford County Convention and Visitors Bureau will provide additional assistance with hotel room bookings and other needs during the event. This demonstrates our commitment to ensuring a smooth and successful tournament experience.

The Murfreesboro Parks & Recreation Department will provide dedicated staff and maintenance throughout the championship tournament.

Additional Benefits

- **Central Location:** Rutherford County is located in the exact geographic center of the state, making it easily accessible from all parts of Tennessee.
 - **Experienced Host:** With extensive experience hosting TSSAA events, we provide consistency and reliability.
 - **Strong Partnership:** Our relationship with TSSAA is built on mutual trust, excellent execution, and a shared commitment to student-athletes.
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Facility Description

Nestled on 137 acres in Murfreesboro, the 21-field **Richard Siegel Soccer Complex** is one of the premier soccer facilities in the Southeast region and has played host to local, state, and national soccer events. In 2019, Murfreesboro became the home of the Tennessee State Soccer Association headquarters. The expertise of the TSSA, in partnership with an award-winning parks and recreation department, has made Murfreesboro a destination for soccer development, resulting in 20,000 event-related hotel room nights for Murfreesboro.

The Richard Siegel Soccer Complex meets all TSSAA requirements for this championship. In case of inclement weather, we have access to artificial turf fields at the same complex to ensure schedule continuity.

Staffing and Operational Plans

The City of Murfreesboro Parks and Recreation department will provide necessary staffing and operational plans for the event, including facility attendants, maintenance, security, and medical personnel.

Organizational Profile and Event Management Experience

The Rutherford County CVB has decades of experience supporting large-scale sports events. Our team has helped deliver seamless experiences for thousands of athletes and fans through TSSAA's Basketball, Bowling, Volleyball, Cheer & Dance, and Spring Fling Championships.

In 2024, Rutherford County hosted the Major League Soccer (MLS) NEXT Cup, drawing 438 of the best youth teams from 128 clubs from across the U.S. and Canada to compete for the title of MLS NEXT Cup Champions. The knockout tournament was held from June 15-23 at Richard Siegel Soccer Complex in Murfreesboro. MLS Soccer NEXT Cup Playoffs and Showcase and the Rutherford County Convention and Visitors Bureau received a Sports Destination Management Champions in Economic Impact Award for hosting this landmark event. The tournament generated 8,199 contracted room nights with an estimated 5,000 additional rooms sold and had an economic boost of over \$4 million for our region.

Conclusion

The Rutherford County Convention and Visitors Bureau is honored to submit this proposal for the 2026–2027 TSSAA Girls Flag Football State Championships. We are confident in our ability to provide a first-class tournament experience and look forward to continuing our strong partnership with TSSAA.

Contact Information

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